



FOR IMMEDIATE RELEASE
August 8, 2024
Media Contact: Drew Marine
503-428-0930
media@oregonstatefair.org

Don't Miss Deals and Discounts at The Oregon State Fair

Save money on admission and parking!

[SALEM, OR] - The [Oregon State Fair](#) has some great deals you can take advantage of before AND after it kicks off on Friday, August 23! Here's a rundown of all the ways you can save at the fair this year:

Discounted tickets at O'Reilly Auto Parts: Now through August 22, you can buy individual adult tickets for \$10 or children's tickets for \$8. If you want to bring the whole family, you can get a Family 4-pack from O'Reilly for just \$20! That includes admission for two kids and two adults.

\$1 Senior Admission: Anyone 65 and up can purchase their ticket for only \$1 through August 22, and then senior tickets will go up to \$3 once the fair begins.

Free parking with Wilco: With any purchase at one of Wilco's Oregon locations, receive free parking at The Oregon State Fair, good for one day. Passes are available now through September 2, or while supplies last.

\$5 Friday: Thanks to our friends at Mattress Firm, tickets are only \$5 when you buy them at the box office on August 23! That's \$7 off regular adult admission.

Share at the Fair: Bring two cans of food to The Oregon State Fair on August 28 and get \$2 off admission. This year, The National Association of Women in Construction will build the state of Oregon and an Oregon Trail wagon out of canned food. After the fair, they'll dismantle the structure and donate the cans to the [Marion Polk Food Share](#) program. This deal can't be combined with another offer.

Kids Day: On August 29, kids 12 and under get into the fair for free!

Carnival Specials: Get a deal on carnival rides before the fair starts! Carnival wristbands and tickets are discounted until August 22. [Click here](#) to see the pricing.

Dia de la Familia: Enjoy free activities like Loteria, tortilla art, and live entertainment with your paid admission! All this fun is brought to you by O'Reilly Auto Parts.

Heroes Day: We're wrapping up the fair by honoring the heroes in our community. On September 2, military service members, veterans, first responders, teachers, healthcare workers, and their families get free Fair admission. ID is not required, show up at the gates of the Oregon State Fair to redeem the offer.



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Umpqua Bank Concert Series: We offer a limited number of free seats at all our Umpqua Bank Concerts on a first-come, first-served basis. Lines for free seats form around 5:00 p.m. on either side of the L.B. Day Amphitheater, closest to the back. Here's the lineup:

- Friday, **August 23** – veteran and country star, [Craig Morgan](#)
- Saturday, **August 24** – roots reggae group, [Steel Pulse](#)
- Monday, **August 26** – timeless rock band, [The Goo Goo Dolls](#)
- Tuesday, **August 27** – rapper, [Yung Gravy](#)
- Thursday, **August 29** – premier entertainer, [Ludacris](#)
- Friday, **August 30** – singer and songwriter, [Daya](#)
- Saturday, **August 31** – legendary rock band, [FOREIGNER](#)
- Monday, **September 2** – Winner of “The Voice”, Huntley, with support from [Oregon Native Jacquie Roar](#)

Ticket information:

Tickets will ONLY be available for purchase on The Oregon State Fair website and in person at the Fair box office. Thanks to Umpqua Bank, there will be NO service fees.

Sign up for our newsletter [here](#) to get the latest fair information.

Fair links

Tickets: (Fair/Carnival/Concerts/Fast Pass/Parking) <https://oregonstatefair.org/tickets>

Newsletter: (latest news and contests) <https://oregonstatefair.org/newsletter>

Media Kit: (with image downloads) <https://oregonstatefair.org/business-center/media-kit/>

About the Oregon State Fair:

The Oregon State Fair is a public/private entity owned by the people of Oregon. The Fair began in 1861 in Oregon City. In 1862, the Fair moved to the Oregon State Fairgrounds in Salem, the State Capitol. The Oregon State Fair and Exposition Center hosts thousands of visitors from all over the world each year, with premier concerts, art, culture, rides, agricultural exhibits, and livestock exhibits. Throughout the year, the Fair and Expo Center works with multiple agencies to help facilitate emergency and disaster response needs. For more information, visit oregonstatefair.org or contact us at info@oregonstatefair.org

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