

FOR IMMEDIATE RELEASE
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## The Oregon State Fair Teams up with American Idol in Search of the Next Star

Preregister Now for Finalist Auditions on August 26

[SALEM, OR] <u>The Oregon State Fair</u> is thrilled to announce an exciting partnership with *American Idol* and KATU to bring Idol auditions to the Fair on Saturday, August 26!

Aspiring singers can showcase their talents at the "Oregon State Fair Idol" competition, for a chance to win a virtual VIP Executive Producer Audition with *American Idol!* 

Performers are required to <u>pre-register</u> and submit their audition videos by August 15, for consideration. The top 40 performers selected will showcase their talents at the "Oregon State Fair Idol" competition on Saturday August 26, at 11:00 a.m. on the Spirit of Oregon Stage.

All acts will be video recorded, and the People's Choice Audition Award winner, chosen by Fairgoers, will be submitted to *American Idol* for a virtual VIP Executive Producer Audition!

"The Oregon State Fair is excited to be a part of this unique opportunity to give local talent a platform to shine," said Kimberly Jacobsen, Oregon State Fair Spokesperson. "We invite friends, family, and Idol fans to join us in cheering on the contestants and taking part in voting for the winner of the virtual VIP Executive Producer Audition."

## For more complete rules and to submit applications and videos visit:

https://oregonstatefair.org/attractions/american-idol-auditions/

## Fair links:

Tickets: (Fair/Carnival/Concerts/Fast Pass/Parking) https://oregonstatefair.org/tickets

Daily Schedules: <a href="https://oregonstatefair.org/daily-schedules/">https://oregonstatefair.org/daily-schedules/</a>

**Newsletter**: (latest news and contests) https://oregonstatefair.org/newsletter

Media Kit: (with image downloads) <a href="https://oregonstatefair.org/business-center/media-kit/">https://oregonstatefair.org/business-center/media-kit/</a>

## About the Oregon State Fair:

The 157th Oregon State Fair kicks off on Friday, August 25 and will run through Labor Day, Monday, September 4. The Oregon State Fair is a public/private entity owned by the people of Oregon. The Fair began in 1861 in Oregon City. In 1862, the Fair moved to the Oregon State Fairgrounds in Salem, the State Capitol. The Oregon State Fair and Exposition Center hosts thousands of visitors from all over the world each year, with premier concerts, art, culture, rides, agricultural exhibits, and livestock exhibits. Throughout the year, the Fair and Expo Center works with multiple agencies to help facilitate emergency and disaster response needs. For more information, visit oregonstatefair.org or contact us at info@oregonstatefair.org