



FOR IMMEDIATE RELEASE  
July 12, 2023  
Media Contact: Kimberly Jacobsen  
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[media@oregonstatefair.org](mailto:media@oregonstatefair.org)

**Don't Miss the Special One-Day Flash Sale at the Oregon State Fair**  
*Experience 185 Acres of Fun for Only \$1.85!*

**For Immediate Release**

[Salem, OR] The [Oregon State Fair](#) is excited to announce a special one-day Flash Sale on admission tickets, giving attendees the chance to Soak Up The Fun for only \$1.85 per ticket - that's one penny per acre of fun!

Taking place on **Thursday, July 13 from 8:00 a.m. until 11:59 p.m.**, this limited-time offer allows visitors to **purchase up to 10 admission tickets per Funcard account**, making it the perfect opportunity to gather friends and family and take advantage of this unbeatable deal.

The 157<sup>th</sup> Oregon State Fair kicks off on Friday, August 25 and runs through Labor Day, September 4. Flash Sale tickets grant access to any single day of admission throughout the 11-day Fair.

"It's a fantastic chance for everyone to experience the 185 acres of fun that the Fair has to offer at an unbeatable price," said Kimberly Jacobsen, spokesperson for the Oregon State Fair. "Whether you're a thrill-seeker, animal lover, or food enthusiast, there's something for everyone at the Oregon State Fair. We encourage folks to take advantage of this limited-time Flash Sale and make memories that will last a lifetime."

**Flash Sale admissions prices:**

**Adult** (ages 13-64) \$1.85 - that's 81% off the pre-Fair price!

**Child** (ages 6-12) \$1.85 - that's 76% off the pre-Fair price!

**Purchasing Flash Sale tickets:**

**When:** July 13, 8:00 a.m. - 11:59 p.m. only

**Where:** [oregonstatefair.org](http://oregonstatefair.org) - **Flash Sale link goes live at 8:00 a.m. Thursday July 13**

No service fees!

**On-going admission discounts:**

**Senior** admission remains \$1 per ticket now through August 24, courtesy of Providence Medicare Advantage Plans.

**Kids** (5 and under) are always free!



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### Introducing Sunny the Sunflower: Oregon State Fair's new Mascot Promotes Affordable Fun!



The Oregon State Fair is also excited to introduce Sunny the Sunflower as its new Fair mascot. Sunny is the creative mind behind this exclusive penny-per-acre Flash Sale, ensuring that everyone has a chance to join in on the excitement and savings.

"This Flash Sale represents our commitment to creating affordable experiences for all Fairgoers," said Sunny. "We have partnered with our friends at Wilco to ensure that families can Soak of the Fun AND Soak up the Savings!"

Flash Sale tickets will only be available for purchase on [oregonstatefair.org](https://oregonstatefair.org) from 8:00 a.m. on July 13 until 11:59 p.m. the same day. Visitors to the website outside of this specified time will not see the option to purchase Flash Sale tickets. For further information, please contact Kimberly Jacobsen, Fair spokesperson at 503-428-0930 or [media@oregonstatefair.org](mailto:media@oregonstatefair.org).

#### **Visuals:**

**Sunny the Sunflower Mascot:**

<https://public.3.basecamp.com/p/tWkL7FyVYbshcpCGevdpqGbm>

General Fair video: <https://public.3.basecamp.com/p/VrZNTnJmJDS4ypFgMa2iD4pp>



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**Fair links:**

**Tickets:** (Fair/Carnival/Concerts/Fast Pass/Parking) <https://oregonstatefair.org/tickets>

**Newsletter:** (latest news and contests) <https://oregonstatefair.org/newsletter>

**Media Kit:** (with image downloads) <https://oregonstatefair.org/business-center/media-kit/>

**About the Oregon State Fair:**

*The Oregon State Fair is a public/private entity owned by the people of Oregon. The Fair began in 1861 in Oregon City. In 1862, the Fair moved to the Oregon State Fairgrounds in Salem, the State Capitol. The Oregon State Fair and Exposition Center hosts thousands of visitors from all over the world each year, with premier concerts, art, culture, rides, agricultural exhibits, and livestock exhibits. Throughout the year, the Fair and Expo Center works with multiple agencies to help facilitate emergency and disaster response needs. For more information, visit [oregonstatefair.org](http://oregonstatefair.org) or contact us at [info@oregonstatefair.org](mailto:info@oregonstatefair.org)*

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