

FOR IMMEDIATE RELEASE June 29, 2023 Media Contact: Danette Ficken 971 707-4068 dficken@oregonstatefair.org

The Oregon State Fair and Exposition Center and City of Salem Host the Official Fireworks of Salem at this Tuesday's 4th of July Spectacular with Concert by Country Music Legends Alabama

[SALEM, OR] – The Oregon State Fair and Exposition Center is counting down the days until the 4th of July Spectacular begins this Tuesday, July 4th! The Official Fireworks of Salem will bring carnival rides, family fun games, food and drink starting at 3pm, country music legends Alabama on the Spirit Mountain Casino Stage in L.B. Day Amphitheater at 8pm, and a **free** fireworks show at 10pm.

Country music legends Alabama will make this patriotic party pop with some of their astounding 43 #1 singles, like *High Cotton, Down Home, Jukebox in My Mind, If You're Gonna Play in Texas, Song of the South,* and *Feels So Right.* Over 40 years, they've sold more than 80 million albums, racking up more than 178 CMA Awards, Grammy Awards, and ACM Awards in the process.

Aside from the Alabama concert, guests can enjoy summertime fun with free family fun lawn games like Corn Hole, Connect Four, Ring Toss, Badminton, Croquet, Lawn Darts, Volleyball, Jenga, as well as paid carnival rides hosted by Funtastic. Supporters include Spirit Mountain Casino, United States Coast Guard, Michelob Ultra, Pendleton Whisky, T-Mobile, and OregonHealthcare.Gov.

This patriotic day of fun is cohosted by Oregon State Fair and Exposition Center and City of Salem, who worked together to ensure that the fireworks will be free for all, and paid programming patrons will not pay any ticket service fees for concert or carnival tickets.

"We'll be delighted to see everyone from Salem and the surrounding areas at this incredible day of summer fun," said Kim Grewe-Powell, CEO of the Oregon State Fair and Exposition Center. "We are also thrilled to offer the fireworks show for **free** for anyone and everyone. Guests can even add a donation to the Paralyzed Veterans of America Tri-State Chapter, one of our favorite non-profits who is our official beneficiary of this patriotic event."

The Paralyzed Veterans of America Tri-State Chapter advocates for disabled veterans in Oregon, Idaho, and Southwest Washington, helping remove physical barriers and assure they receive their entitled benefits, as well as rehabilitation through sports and recreation, such as the National Veteran Wheelchair Games. Learn how to support them at www.TriStatePVA.org.

Alabama concert tickets range from \$67-135, and parking passes start at \$10, or \$20 for VIP parking. Concert and parking passes are on sale now at www.oregonstatefair.org/spectacular. Carnival tickets will be sold onsite at the event. Festivities begin at 3pm on Tuesday July 4th at the Oregon State Fair and Exposition Center. The fireworks show begins at 10pm and is **free** for all.



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The 4th of July Spectacular

When: Tuesday, July 4, 2023

3:00pm - Gates Open, Carnival Begins, Free Family Fun Lawn Games

4:00pm - Pre-Concert Party with Live Music 6:00pm - L.B. Day Amphitheater Doors Open

8:00pm - Alabama Performance Begins on Spirit Mountain Casino Stage in

L.B. Day Amphitheater (ticket required for concert)

10:00pm - Free 20-Minute Fireworks Show

Seating: The Fireworks show can be viewed from multiple locations on the Oregon

State Fairgrounds property for free. Bring lawn chairs or blankets to view the

show comfortably.

Food & Drinks: Food Truck vendors will be on hand to provide food and drink options for

purchase during the event.

Attractions: Free Family Fun Lawn Games: Corn Hole, Connect Four, Ring Toss,

Badminton, Croquet, Lawn Darts, Volleyball, Jenga

Paid Carnival Rides, Paid Buddy Bull Mechanical Bull Rides

PVA Tri-State Chapter: Raffle to win an ATV

U.S. Coast Guard Recruitment Activities

VIP Party Zone Pre-Show Music

Location: Oregon State Fairgrounds and Exposition Center

2330 17th St NE Salem, OR 97301

Parking: \$10 per car in approved Oregon State Fairgrounds parking lots.

\$20 per car in VIP parking lot located south of the Pavilion. On Street Parking in nearby neighborhoods is prohibited.

Concert tickets/parking passes/information:

www.oregonstatefair.org/spectacular



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About the Oregon State Fair and Exposition Center:

The Oregon State Fair is a public/private entity owned by the people of Oregon. The Fair in Oregon City in 1861, and moved to the Oregon State Fairgrounds in Salem, the State Capitol in 1862. The Oregon State Fair and Exposition Center hosts thousands of visitors from all over the world each year, with premier concerts, art, culture, rides, agricultural exhibits, and livestock exhibits. Throughout the year, the Fair and Expo Center works with multiple agencies to facilitate emergency and disaster response needs. For more information, visit oregonstateexpo.org or contact info@oregonstatefair.org.