



8/25 to 9/4
★ 2023 ★

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2022 Oregon State Fair Capitalized on Pent-up Demand

Fair Celebrates Remarkable Attendance and Revenue Growth as Entertainment Rebounds

[SALEM, OR] The [Oregon State Fair](https://oregonstatefair.org) announces successful results for the 156th Oregon State Fair, which ran Friday August 26 through Monday September 5, 2022.

More than 346,000 people attended the 2022 Oregon State Fair, a 63% increase from 2021 and up more than 10% from the pre-pandemic 2019 Fair, another strong year.

Fairgoers opened their wallets too. Revenues topped \$12.7 million, a 52% increase over the five-year average. Food and beverage receipts grew 50% year over year, and Carnival revenue surpassed its 2021 gross by 15%.

“Oregonians were in a festive mood this summer, and our attendance and revenue numbers reflect that,” explains Oregon State Fair CEO Kim Grewe-Powell. “This was our strongest showing in the 14 years I have worked here. The entertainment industry has been hit hard, and our vendors, performers, and attractions really needed this financial rebound.”

Performers included The Beach Boys, Nelly, TLC, and Scotty McCreery. Sponsors included Columbia Bank, Mattress Firm, and Power Kia, and community partners like 4-H and FFA.

The Oregon State Fair is now planning the 2023 Oregon State Fair, which will run Friday August 25 through Monday September 4, 2023. Fans can subscribe to the Oregon State Fair email newsletter at oregonstatefair.org/newsletter to be the first to know the 2023 lineup when it’s announced in late Spring 2023.

Fair links

Newsletter: (2023 lineup coming in Spring 2023) <https://oregonstatefair.org/newsletter>

About the Oregon State Fair:

The Oregon State Fair is a public/private entity owned by the people of Oregon. The Fair began in 1861 in Oregon City. In 1862, the Fair moved to the Oregon State Fairgrounds in Salem, the State Capitol. The Oregon State Fair and Exposition Center hosts thousands of visitors from all over the world each year, with premier concerts, art, culture, rides, agricultural exhibits, and livestock exhibits. Throughout the year, the Fair and Expo Center works with multiple agencies to help facilitate emergency and disaster response needs. For more information, visit oregonstatefair.org or contact us at info@oregonstatefair.org.

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